

Tel. Nos: (020) 2562 1227/1212/1205 Ganeshkhind, Pune - 07

Fax no.: 020 25699232 Email: pgadmis@pun.unipune.ac.in

Ref. No.: PGS/PGS/1385 **Date**:19/08/2022

To,

The Principal / Director / Head Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area)

Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 25/06/2022. The decision/s of Research & Recognition Committee are as follows:

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Aishwarya Anil Lokhande Guide : Dr. Kollimath Umesh Somashekharayya	Topic Approved and Admitted w.e.f. 05/04/2022as follows:-
		A study on Marketing Practices of Online Pharmacies in Maharashtra

Please comply with the directions of Reasearch & Recognition Committee and University Communicate to this office at the earliest.

Thanking You,

Yours faithfully,

Assistant Registrar (P.G.Admissions)

- 1. Mr./Ms. Aishwarya Anil Lokhande Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
- 2. Dr.Kollimath Umesh Somashekharayya Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune



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Fax no.: 020 25699232 Email: pgadmis@pun.unipune.ac.in

Ref. No.: PGS/PGS/999 **Date :**29/05/2022

To,

The Principal / Director Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area)

Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 21/04/2022. The decision/s of Research & Recognition Committee are as follows:

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Anant Ashok Kajale Guide : Dr. Kollimath Umesh Somashekharayya	Topic Approved and Admitted w.e.f. 05/04/2022as follows:- A Study on Role of customer as a Co-creator in
		Brand Equity for Consumer packaged goods in Pune region.

Please comply with the directions of Reasearch & Recognition Committee and University Communicate to this office at the earliest.

Thanking You,

Yours faithfully,

Assistant Registrar (P.G.Admissions)

- 1. Mr./Ms. Anant Ashok Kajale Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
- 2. Dr.Kollimath Umesh Somashekharayya Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune



Tel. Nos: (020) 2562 1227/1212/1205 Ganeshkhind, Pune - 07

Fax no.: 020 25699232 Email: pgadmis@pun.unipune.ac.in

Ref. No.: PGS/PGS/991 **Date** :29/05/2022

To,

The Principal / Director Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area)

Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 21/04/2022. The decision/s of Research & Recognition Committee are as follows:

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Kiran Natha Dadas Guide : Dr. Kollimath Umesh Somashekharayya	Topic Approved and Admitted w.e.f. 05/04/2022as follows:- A Study on Impact of Advertising and Price
		Sensitivity on the Consumer Buying Behaviour towards Passenger Cars in Western Maharashtra

Please comply with the directions of Reasearch & Recognition Committee and University Communicate to this office at the earliest.

Thanking You,

Yours faithfully,

Assistant Registrar (P.G.Admissions)

- 1. Mr./Ms. Kiran Natha Dadas Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
- 2. Dr.Kollimath Umesh Somashekharayya Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune



Tel. Nos: (020) 2562 1227/1212/1205 Ganeshkhind, Pune - 07

Fax no.: 020 25699232 Email: pgadmis@pun.unipune.ac.in

Ref. No.: PGS/PGS/1000 **Date** :29/05/2022

To,

The Principal / Director Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area)

Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 21/04/2022. The decision/s of Research & Recognition Committee are as follows:

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Viraj Vijay Jadhav Guide : Dr. Kollimath Umesh Somashekharayya	Topic Approved and Admitted w.e.f. 05/04/2022as follows:- A Comparative Study on Generation X & Generation Y towards digital payment behaviour using TPB & TAM Model

Please comply with the directions of Reasearch & Recognition Committee and University Communicate to this office at the earliest.

Thanking You,

Yours faithfully,

Assistant Registrar (P.G.Admissions)

- 1. Mr./Ms. Viraj Vijay Jadhav Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
- 2. Dr.Kollimath Umesh Somashekharayya Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune